Exclusive Design for Design Connoisseurs
The new KAHLA Design Selection represents the "best of" in classic and new designs by the porcelain brand from Thuringia

*Kahla, February 2018* – With the new Design Selection, the porcelain brand KAHLA presents a range of selected design highlights in attractive gift packaging. The collection includes individual pieces and small sets from different KAHLA series that are designed to function independently outside of the context of a porcelain series. Pieces like the Sugar Loaf or Plié are independent designs and because of their design autonomy can adapt to any setting and any ambiance. This makes these collector's items timeless pieces, as gifts for others or to keep for yourself.

**Great design is the highest standard**
The new Design Selection embodies to the highest degree the KAHLA design mantra of perfect design vocabulary, added value and appeal to the senses. For its outstanding design, which reflects the demands of an international, modern lifestyle, KAHLA already received more than 100 prestigious design awards. These include the iF Award in Gold, the Chicago Athenaeum's Good Design Award and the Focus Gold of the Design Center Baden-Württemberg.

**Sets or individual pieces**
The new KAHLA Design Selection will be available beginning March 2018 in specialist retail stores and from selected online sellers. Customers can choose from individual articles and four different sets. All of them come in a packaging with a minimalist design, which underscores the high standard of the designer porcelain.

[1.556 characters incl. spaces]
The brand KAHLA stands for multifunctional porcelain “Made in Germany”, which has received over 100 prestigious design awards. Based in Kahla in Thuringia, the family-owned enterprise, which employs around 300 people, exports its products for private homes, the restaurant sector and advertising clients to 60 countries in the world. The innovative product design is guided by the demands and living and life style habits in the society of today. The brand owes its international reputation and its business success to its courage to embrace innovation – from unconventional design concepts over the sustainability strategy "KAHLA pro Eco" to the use of ever new progressive technologies.

### KAHLA Design Selection

| Design    | Barbara Schmidt  
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Sets</td>
<td>Lisa Keller</td>
</tr>
<tr>
<td>Five Senses: small jug 0.50 L + citrus press</td>
<td></td>
</tr>
<tr>
<td>Update: bowl 14 cm + wooden lid 14 cm</td>
<td></td>
</tr>
<tr>
<td>Update: bowl 19 cm + wooden lid 21 cm</td>
<td></td>
</tr>
<tr>
<td>Dîner: small bowl 7 cm + small bowl 9 cm + small bowl 11 cm</td>
<td></td>
</tr>
</tbody>
</table>

**Product details**

- Microwave-safe
- Dishwasher-safe
- Oven-proof
- Sustainable - pro Eco
| Bowl 0.35 L | A distinct fold characterises the bowl "O" from the KAHLA Design Selection. It was included in the selection because it combines aesthetics and function in a fascinating way: the fold provides a secure grip when serving, offers the chef new ways to creatively stage his culinary creations and also enables the play of light and shadow. The bowl 0.35 L is suited for small salads, side dishes and desserts as well as dips and sauces. Design: Barbara Schmidt |
| Light and shadow | Light and shadow can create effects on porcelain just like they do on white paper: on the oval bowl "O" from the KAHLA Design Selection, they become part of the presentation, because the precise fold in the porcelain creates ever new images depending on the direction of the light. The outer side of the bowls reveals a tactile surprise: delicate line reliefs provide an added secure grip. The bowl 0.50 L can be used for serving soups and salads or small rice dishes and pasta. Design: Barbara Schmidt. |
| Sugar Loaf 0.40 L | An expressive stand-alone piece is the sugar loaf from the KAHLA Design Selection, a "best of" of outstanding porcelain design. And the best: the sugar spoon can stand upright in the jar. It is secure when the lid is closed and can't tip over. The sugar loaf 0.40 L is intended for sugar, but also for marmalades and jams. Design: Barbara Schmidt. |
**Under the lid** fits the spoon in this striking piece, which is part of the exclusive KAHLA Design Selection. The small, delicate Five Senses deli jar is a well-designed and practical companion at the table and can be used for mustard, chutney and other condiments.

Five Senses deli jar 0.10 L  
Design: Barbara Schmidt.

**Porcelain with elegant dimensions** and delicate walls sets the stage for the real star: the food. The continuously round contours of the bowls in the KAHLA Design Selection are perfect for dips, soup, salads, desserts and sauces.

Dîner Small bowl set 3 pcs.  
(bowl 7 cm, 9 cm, 11 cm)  
Design: Barbara Schmidt

**A perfect team** – the bowl with wooden lid from the KAHLA Design Selection. Characteristic for this special product selection are the clean lines and the multi-purpose applications of the porcelain. The bowl beautifully showcases salad, side dishes and vegetables. The wooden lid can be used as a cutting board for salad ingredients, as tray for the accompanying bread or as a cover to keep the contents of the bowl fresh.

Set of Update bowl 19 cm + wooden lid 21 cm  
Design: Barbara Schmidt.
A versatile, elegant design distinguishes the carefully selected pieces in the KAHLA Design Selection: this also applies to this Update bowl with wooden lid, which can be used to drink café au lait, or to eat rice, soup, salad or cereal. If the content is not finished, it can be saved for later – just top the bowl with the wooden lid and voilà! Another time, the lid becomes a bread board or a small serving tray.

Set of Update bowl 0.50 L + wooden lid 14 cm  
Design: Barbara Schmidt.

Playfully, Plié transforms your favourite bowl into a teapot warmer. The topper from the KAHLA Design Selection can be combined with a variety of bowls. The slip-resistant Magic Grip coating on the underside of the zig-zag fold holds the topper securely in place. The tea light holder secures the candle the same way.

Plié teapot warmer top 15 cm +  
tea light holder 4 cm  
Design: Lisa Keller

The round bottom of the Elixyr lidded jar from the KAHLA Design Selection tapers into an asymmetrical rim with a spout. Thus, it is a perfect candidate for the multi-purpose collection of selected individual pieces. The jar has an opening, which can hold a spoon or function as a spout for milk, melted butter and sauces. To pass the jar, it has a handle that appears to be growing out of the bowl. The matching lid can be a small bowl with handle or a tray for spoons and other odds and ends. At the table, it can be used for soy sauce or to serve salt or spices.

Elixyr lidded jar 0.25 L  
Design: Barbara Schmidt.
Symmetry meets asymmetry in the slender Elixyr milk jug from the KAHLA Design Selection. The profile changes from the circular shape of the bottom to the asymmetrical top rim, which has a spout that enables graceful pouring. Instead of a handle this understated designer piece has a holder growing out of the jug. The jug, which holds 300 millilitres, can be used for milk or cream, but also for sauces and melted butter, or even as a small flower vase.

Elixyr jug 0.30 L  
Design: Barbara Schmidt

This jug is modest in its appearance but offers a number of hidden qualities. It can be used as a small single-serving pot for tea or coffee, as a pot for cocoa for children, as a jug to prepare sauces or a small vase to keep herbs fresh. With the citrus press on top, the freshly squeezed juice of lemons, limes or oranges can be collected directly in the jug from where it can be served. The jug can also be used to store the fresh juice. These multifunctional properties make it a perfect candidate for the KAHLA Design Selection.

Five Senses Set  
Small jug 0.50 L + citrus press  
Design: Barbara Schmidt

A perfect mug: its timeless design and ideal volume make this mug a classic. It was included in the KAHLA Design Selection because of its streamlined look, the soft curvature at the foot and the ergonomic well-designed handle: great design never goes out of style.

Pronto mug 0.35 L  
Design: Lisa Keller