

**More than just beautiful words: Flavoured Moments by KAHLA**  
**Handwritten notes and an elegant overall concept make the porcelain series Flavoured Moments an ideal gift**

*Kahla, February 2019* – Whether birthday, Valentine's Day or Mother's Day: the new KAHLA theme Flavoured Moments is a collection of gift ideas that centre around enjoying the moment. Its focus are black and white mugs as well as square plates and rectangular platters with mindful messages in hand-painted letters. They remind us to give our beverages and food full attention, to do something good for ourselves and to be fully aware of the sensibility of our taste buds. Whether "Celebrate your Plate", "Tea and Harmony", "A little Timeout" or "A Spoon full of Happiness": every plate and every mug itself is a loving invitation to be mindful. Eight sayings total, artistically rendered by designer Elisabeth Gey, remind us to devote time to the beauty of the current moment and to be fully present – for ourselves and for our loved ones who surround us.

**Black & white stage for colourful taste experiences**

The special feature of Flavoured Moments is its thoughtful overall concept: anyone who has found his or her favourite saying, can combine it with a plate or a bowl decorated with graphic patterns. Their fine lines or rich colour surfaces contrast with the lively letterings, which are partly hand-painted with brush and ink. The reduced scheme of black and white creates a striking effect. It turns the tableware into an effective stage for colourful dishes and food arrangements, creating a more conscious experience for the eyes. Another benefit: in the mix & match Flavoured Moments selection of 15 pieces total, everything always goes perfectly together, no matter in what combination. In addition, it can be supplemented with articles from other KAHLA series. This makes it ideal for hosts who with their table presentation want to personally address each person at the table individually, even if they themselves are the only guest.

**Guaranteed no kitsch: the gift set**

The four-piece Flavoured Moments gift set is a pre-assembled package full of positive messages. It includes one mug and one square plate each with handwritten notes, as well as a rectangular tray in colour blocking and a bowl decorated with delicate stripes. Produced in Germany under environmentally-friendly conditions, this personalised gift appeals to the senses and is equally suitable for men and women, for the young and the young at heart. A gift idea sure to be a success!

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The brand KAHLA stands for multifunctional porcelain "Made in Germany", which has received over 100 prestigious design awards. Based in Kahla in Thuringia, the family-owned enterprise, which employs around 300 people, exports its products for private homes, the restaurant sector and advertising clients to 60 countries in the world. The innovative product design is guided by the demands and living and life style habits in the society of today. The brand owes its international reputation and its business success to its courage to embrace innovation – from unconventional design concepts over the sustainability strategy "KAHLA pro Eco" to the use of ever new progressive technologies.

<b>KAHLA Flavoured Moments</b>	
Design	Décor Flavoured Moments – Elisabeth Gey Form: Lisa Keller, Cornelia Müller, Barbara Schmidt
Individual articles	<ul style="list-style-type: none"> <li>• Mug, 0,35 L, Me Time</li> <li>• Mug, 0,35 L, Little Timeout</li> <li>• Mug, 0,35 L, Welcome Happiness</li> <li>• Mug, 0,35 L, Tea &amp; Harmony</li> <li>• Tray rectangular 20x9 cm, Flavoured Moments</li> <li>• Tray rectangular 20x9 cm, Spoon of Happiness</li> <li>• Tray rectangular 20x9 cm, Black Space</li> <li>• Tray rectangular 20x9 cm, Black Stripes</li> <li>• Tray, square, 24x24 cm, Celebrate your Plate</li> <li>• Tray, square, 24x24 cm, Be Merry</li> <li>• Tray, square, 24x24 cm, Black Space</li> <li>• Tray, square, 24x24 cm, Black Stripes</li> <li>• Small bowl, 14 cm, Black Space</li> <li>• Small bowl, 14 cm, Black Stripes</li> </ul>
4 pcs. gift set, including:	<ul style="list-style-type: none"> <li>• Mug, 0,35 L, Little Timeout</li> <li>• Tray, square, 24x24 cm, Celebrate your Plate</li> <li>• Tray rectangular 20x9 cm, Black Space</li> <li>• Small bowl, 14 cm, Black Stripes</li> </ul>
Product details	<ul style="list-style-type: none"> <li>• microwave safe</li> <li>• dishwasher safe</li> <li>• oven safe</li> <li>• KAHLA pro Eco</li> </ul>

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