**Happiness by the cup – with Happy Cups by KAHLA**  
KAHLA introduces colourful cups that will put a smile on your face.

*Kahla, February 2019* – It is going to be a colourful year at KAHLA. With Happy Cups, the German porcelain manufacturer is now launching a collection of cups that will serve happiness in every season. The iconic cups are colour-coordinated to reflect the respective season. Hand-painted motifs, cheerful sayings, or greetings in creative hand-lettering invite the user to truly enjoy a cup of their favourite beverage.

**Spring: fresh new green and flowers**

Spring starts with two delicate watercolour flower motifs by KAHLA designer Lisa Keller, who also created the form of the cup. The décor Heyday combines velvet green, aubergine, rosé and magenta in iridescent colour gradients. For Moon Meadow, the designer drew her inspiration from the herbs and flowers she discovered around the factory site in Kahla, Thuringia. This makes the cup also a great souvenir for visitors to Germany. KAHLA also offers both décors as a 16-piece set – four Happy Cups are combined with bowls and plates in different sizes to create a small set of tableware.

**Summer: raspberry ice cream in a cup – why not?**

To show a greater seasonal diversity, the KAHLA design team invited external designers to create their personal interpretation of a Happy Cup. Artist Sandy Gessner of Jena, Germany, took up the challenge and designed her version for the summer collection. She combines handwritten notes such as “Lady Boss” and “Hotel Mama” with delicate coloured graphic elements.

**Autumn: a time to rest**

The autumn motifs by KAHLA designer Elisabeth Gey come in a stylish black and white. With inscriptions like "Tea and Harmony", "A little Timeout", "Welcome Happiness" and "Me Time", each cup is a loving invitation to do something good for yourself. Once you have found your favourite saying, it can be complemented by a plate or a bowl in graphic patterns from the “Flavoured Moments” décor range. In addition to the four cups, there is also a 4-piece gift set containing one cup, two platters and one bowl.
Warm words for winter and Christmas

KAHLA was able to win illustrator Inga Knopp-Kilpert from Stuttgart, Germany, for the Happy Cups winter collection. Her designs "I love you more than Chocolate", "Baby, it's cold outside" or "Merry Christmas" in many different languages use colourful letters in an unconventional paper-collage look that is complemented by striking icons. Perfect for everyone who wants to give a gift of warm words without appearing overly sentimental. The designs "Silent Night", "O Christmas Tree" and "Joyful Christmas" on the Christmas Happy Cups designed by Elisabeth Gey create the cosiness of a classic Christmas.

Sustainable, well thought-out and "Made in Germany"

Important for people who want to give high quality: the Happy Cups distinguish themselves because of their ease to be combined with other items, their environmental friendliness and their durable quality. All cups are produced in Germany – from the design over the raw materials to the packaging. The well-established manufacturer KAHLA sets strict standards for an environmentally-friendly, socially responsible production. For sustainability, all cups can be easily combined with other KAHLA collections. For example, many of the colours used for the Happy Cup décors came from the popular Pronto Colore series. Moreover, the shade of white of the hard-paste porcelain also perfectly matches all other white KAHLA products or the black and white items of the new Flavoured Moments décor. KAHLA also scores points in terms of quality with some key advantages over other gift mugs in the market. Compared to cups made of stoneware or ceramics, the Happy Cups are made of hard-paste porcelain and are odourless, neutral in taste and bacteria-repellent. While other ceramic materials have a slight porosity, the ability of hard-paste porcelain to absorb water is less than 0.1%. Therefore, it is considered water-proof and thus complies with common international hygiene standards. The Happy Cups décors are applied as so-called inglazes – during the production process, the colours sink permanently into the glaze at high firing temperatures in the décor firing step. This makes the Happy Cups absolutely dishwasher safe and ensures that the intense colours will not fade and users can enjoy their favourite cup for a very long time.

[4,426 characters incl. spaces]
The brand KAHLA stands for multifunctional porcelain "Made in Germany", which has received over 100 prestigious design awards. Based in Kahla in Thuringia, the family-owned enterprise, which employs around 300 people, exports its products for private homes, the restaurant sector and advertising clients to 60 countries in the world. The innovative product design is guided by the demands and living and life style habits in the society of today. The brand owes its international reputation and its business success to its courage to embrace innovation – from unconventional design concepts over the sustainability strategy "KAHLA pro Eco" to the use of ever new progressive technologies.
# KAHLA Happy Cups theme

| Design          | Form: Lisa Keller  
|                 | Décors: Sandy Gessner, Elisabeth Gey, Lisa Keller, Inga Knopp-Kilpert |
| Individual articles | Universal cup Pronto, each 0.35 L  
| **Around the year** | Happy Birthday  
|                  | Hello I Love You  
|                  | Coffee Moments  
| **Spring**       | Heyday  
|                  | Moon Meadow  
| **Summer**       | Lady Boss  
|                  | Hotel Mama  
| **Autumn**       | Me Time  
|                  | Little Timeout  
|                  | Welcome Happiness  
|                  | Tea & Harmony  
|                  | chocolate brown  
|                  | green-blue  
| **Winter and Christmas** | Silent Night  
|                    | O Christmas Tree  
|                    | Joyful Christmas  
|                    | More than Chocolate  
|                    | Merry Christmas  
|                    | Baby It’s Cold Outside  

**Product details**
- microwave safe
- dishwasher safe
- oven safe
- KAHLA pro Eco