Cool Mugs
Colourful, velvety-gifts with love

#MottoMugs #Giving #TrendColours #Animals #Haptic #Structures #Sustainability

Frankfurt, February 2020
Birthdays, anniversaries, Mother’s Day, Father’s Day, Children’s Day, Valentine’s Day, Easter and Christmas holidays and New Year’s celebrations: There are many reasons and moments to give a loving gift to a special person. The popular velvety-soft cups with KAHLA’s patented touch! application are dishwasher-safe, microwave-resistant and really cuddly. Gifts straight from the heart!

Statement Mugs
The cool statement mugs don't need many words to say: This is me! This is what I like! Trendy icons tie in with the emoticon language on social media platforms and in popular chat programmes.

Winter Buddies
When it gets cold outside, it is best to warm yourself up with the cute winter buddies. A hot drink and some cuddles will warm everyone’s heart. The Polar bear, snowman, penguin and reindeer herald the Christmas season and remain real favorites for the rest of the year.

Sales Promotion
KAHLA provides eye-catching sales displays for the sale of the velvety-soft touch! gifts and the communicative motto mugs Happy Cups.

[1.169 characters incl. spaces]

The brand KAHLA stands for multifunctional porcelain "Made in Germany", which has received over 100 prestigious design awards. Based in Kahla in Thuringia, the family-owned enterprise, which employs around 250 people, exports its products for private homes, the restaurant sector and advertising clients to 60 countries in the world. The innovative product design is guided by the demands and living and life style habits in the society of today. The brand owes its international reputation and its business success to its courage to embrace innovation – from unconventional design concepts over the sustainability strategy "KAHLA pro Eco" to the use of ever new progressive technologies.